



UNIVERSITY OF NATIONAL AND WORLD
ECONOMY

Adopted by the Academic Council of UNWE with Decision № /	Approved by: Rector - Prof. Dimitar Dimitrov, PhD
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QUALIFICATION DESCRIPTION

Degree Programme:		BUSINESS INNOVATION AND MANAGEMENT TAUGHT IN ENGLISH (JOINT DEGREE)
Department:		NATIONAL AND REGIONAL SECURITY
Faculty:		ECONOMICS OF INFRASTRUCTURE FACULTY
Field of Study:		ECONOMICS
Area of Study:		SOCIAL SCIENCES, ECONOMICS AND LAW
Educational and Qualification Degree:		MASTER'S DEGREE
Professional Qualification:		MASTER OF ECONOMICS
Form of Study:		REGULAR
Duration of Study:		1 year (2 semesters) 540 classes
Type of Final Exam:		DIPLOMA THESIS

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Project BGO5M2OP001-2.016-0004-C01 „Economic Education in Bulgaria 2030", funded by the Operational Program "Science and Education for Smart Growth", co-financed by the European Union through the European Structural and Investment Funds

PROJECT BG05M2OP001-2.016-0004-C01
“ECONOMIC EDUCATION IN BULGARIA 2030“ (EconEd2030)

OBJECTIVES OF TRAINING

The training in the master's program "Business Innovation and Management / in English / (joint program)" lasts 2 semesters and aims to prepare highly qualified managers at middle and high management level for business needs. It should contribute to the expansion and deepening of the knowledge and skills of those involved in the field, as well as those who have passed the Bachelor's degree in the scientific fields of UNWE and other accredited higher education institutions in the country.

The main goals and research areas in which the increase and validation of knowledge will be sought are:

- Acquiring the necessary knowledge about basic economic and management tools related to the management of the business organization;
- Acquisition of knowledge and skills that distinguish a business from its competitors with factors such as the authenticity of the idea, methodology of work, efficiency of the process and development of new ideas;
- Acquisition of the necessary knowledge with which it will be possible to successfully meet the set goals and satisfy the business needs;
- Acquisition of knowledge and skills that stimulate effective strategic management, smart decision-making and business innovation;
- Acquiring the necessary skills to deal with problems in business by increasing knowledge of crisis management;
- Acquiring skills for identifying business opportunities and introducing new business ideas through the possession of strategic skills and interdisciplinary knowledge.

CONTENT OF TRAINING

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The general theoretical and specialized content of the training in the master's program "Business Innovation and Management / in English / (joint program)" is consistent with all new theoretical knowledge and new trends in corporate security and successful business:

- Teaching current disciplines related to the subject and subject of the specialty "Business Innovation and Management / in English / (joint program)";
- Teaching through the use of interactive whiteboards, video cameras and computers of the latest generation;
- Use of digital laboratories in the practical training of students;
- Periodic updating of the curricula in the disciplines of the curriculum;
- Forming a team of teachers, incl. specialists from the Department of National and Regional Security, the Department of Management and experts from the Dimitar A. Tsenov Academy of Economics, in order to guarantee to the greatest extent, the quality of the educational process;
- Development of textbooks and teaching aids in the disciplines included in the curriculum;
- The introduction of modern teaching methods based on the most modern technical means and the development of teaching methodology;
- Involvement of students in the research work of the department.

The curriculum of the specialty contains the following special disciplines:

- Principles of management;
- Business ethics;
- Risk management;
- Innovation and investment management;
- Anticrisis management;
- Innovation entrepreneurship;
- Innovation strategies;
- Innovation planning;
- Management of innovation teams and communications;
- Knowledge management;
- Outsourcing project management;
- Technological audit.

The training course ends with the development of a master's thesis, the topic of which is tailored to the individual interests of students, given their future or current professional realization.

KNOWLEDGE, SKILLS AND PROFESSIONAL COMPETENCES

Students who graduated with a Master's degree in Business Innovation and Management (joint program) - 2 semesters, will be able to make analyzes and forecasts for the development of business innovation, to cope with the emergence in a crisis, to make the right solutions to economic problems, to analyze business trends and to make their business competitive.

The knowledge and competencies are in line with the National Qualifications Framework - level 7 and the European Reference Framework for Key Competences for Lifelong Learning.

PROFESSIONAL REALIZATION AND OPPORTUNITIES FOR CONTINUING TRAINING

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Graduates of the specialty "Business Innovation and Management / in English / (joint program)" in the Master's degree have the opportunity for successful professional realization in:

- Experts in the central and local state administration;
- Private and state companies for risk management of development and implementation of innovation;
- High-tech businesses;
- Startup companies;
- Consulting organizations;
- Research and development organizations;
- In non-governmental organizations.

The qualification description is approved by the Department of National and Regional Security on 31.5.2022 г. (Record № 58) and by the Faculty Council of Economics of Infrastructure Faculty on 14.6.2022 г. (Record № 27).

CHAIR OF THE DEPARTMENT : _____

(Prof. Dimitar Dimitrov, PhD)

Dean: _____

(Assoc. prof. Silvia Terezova, PhD)

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